

Oysteronomy: Think Outside the Shell

The world is your oyster!

That's the very appropriate slogan of Oysteronomy, a project dreamed up by a diverse team of culinary innovators who are dedicated to making dinner more than just another meal. The concept is both uniquely complex and deceptively simple. At its heart, it's an effort to bring the very best marine delicacies (caviar, king crab, sea urchins, and—of course—oysters) from the sea to your table.

More specifically, it's a Spanish brand that operates in various forms, adapting to the needs of restaurants, events, and individuals seeking a one-of-a-kind dining opportunity. It's a collaboration between various entities, including **Pop Secret** (a brand specializing in creative culinary and artistic events) and [Pol García](#), the celebrated Basque chef who's worked everywhere from London to Shanghai. But it's so much more than that.

Oysteronomy is a gastronomic experiment in combining preparation, presentation, and consumption to create a multisensory culinary experience.

So what exactly does that look like?

A few weeks ago I got to find out. I was lucky enough to attend the event that officially marked Oysteronomy's arrival in Madrid, a sold-out dinner held at the Cambridge Soho Club in Plaza de España. At the designated hour, twenty-four lucky guests were led beyond the elegant bar area to a private room decked out in marine decor and deep blue lighting, where the

magic was set to take place.

The night began with wine and mingling, allowing the guests to get to know one another as they snacked on hors d'oeuvres. An expert team of bartenders and servers attended to the guests and made sure that no one's glass was ever empty.



In an interesting twist, the first oysters of the night were paired with top-quality sakes from the gourmet importer [Salvioni&Alomar](#). Expert Pablo Alomar explained the elaboration and advantages of sake, an underappreciated but up-and-coming beverage in the Spanish gastronomic scene, and invited the guests to sample a few choice varieties.





Not long after, Chef García emerged with the second round of oysters. These were accompanied by a swirling fog of liquid nitrogen and several gourmet toppings—eggplant, caviar, and *leche de tigre*, to name a few—some of which were injected directly into the oysters with a plastic syringe. Quite a spectacle, indeed.



The guests were then seated around tables set with seashells and sprinkled with salt, primed and ready for the main event.



The first course of the night consisted of—you guessed it—an oyster, this time still hidden inside its shell. The diners were instructed to tap it with their forks, allowing them to lift the lid and discover the flavors of cucumber and spicy mustard with which it had been infused.



Next came the final oyster of the night, served on a bed of salt and swimming in a creamy and indulgent sauce. This was followed by a salad of caviar and crab, served in miniscule glass jars with tiny spoons to match.



Each course was accompanied by a detailed explanation of its

composition, origin, and flavor profile, delivered to the diners by the chef along with Emma Hidalgo and Julieta Arévalo, the organizers of the event. A DJ provided mood music, varying the soundtrack as each new dish was served. The wine, of course, continued to flow.





And then, just when it seemed like the night might be winding down, the real show began. A tray of king crab legs was placed atop a podium at the front of the room. As a hush fell over the diners, Chef García produced a pan of flaming liquid, which he then poured directly onto the crab, touching it up with a small handheld torch as needed. You heard it here first: flambéed crab legs just might be the newest—and hottest—definition of dinner and a show.







The final savory course was a surprise departure from the marine theme of the event: *carne de vaca brava de lidia*, served juicy and rare (in more ways than one). This unique variety of beef comes from free-range bulls raised for the increasingly controversial tradition of *toreo* (bullfighting). What could be more quintessentially Spanish than that?



Photo courtesy of Oysteronomy

Just in case anyone had yet to be impressed, the meal was wrapped up with a dessert that looked more like modern art than your average ice cream; an abstract spread of frozen sugary creations atop an edible tablecloth, accompanied by smoky tendrils of liquid nitrogen.



Photo courtesy of Oysteronomy



A round of masterfully prepared cocktails closed out the evening, giving the guests time to sit back, relax, and reflect on a night that was full of surprises.

From the first glass of wine to the last grain of salt, Oysteronomy's first event in Madrid was masterfully executed, beautifully designed, and altogether unique. I have little doubt that everyone in attendance will be talking about it for weeks to come. The team behind Oysteronomy has announced their presence in the capital city—and they've certainly made a splash.

Who knew oysters could be so photogenic?



Info

For more information and upcoming events, check out Oysteronomy's [Facebook page](#) and the Pop Secret [website](#).

Marisqueria las Chalanas, Asturian Cider and Seafood in Plaza España

Despite its absence of an ocean, delicious and affordable seafood can be found in Madrid for those who seek it. My friend Jacqui brought the existence of [Marisquería las Chalanas](#) to my attention, praising it for its attentive staff and the quality of the portions. With my interest piqued, Jacqui brought myself and our companion Nanor to this location on a **Saturday night in order to nibble on sea critters and drink Asturian cider.**

We arrived early and perched ourselves at a table in the bar area and later received lingering glances from standing patrons keen to usurp it from us. For this reason **it's pivotal to arrive before the crowd**; deshelling shrimp and crabs without an adequate surface to rest the plate is an uphill battle.

The bar area offers specials where **generous *raciones* of seafood cost 5€ with 6 glasses of cider included**. We ordered two of these, the first being **1/4 kilo of cold shrimp** and the second being a dignified **king crab**, to share between the three of us.





Our alert server kept our cider glasses full and was empathetic to Jacqui's needs as a **celiac**; he was proactive and double-checked with the chef that none of our plates were exposed to gluten. In addition to these portions we also ordered **garlic prawns** and **Mussels a la marinara** off of the restaurant menu.





By the end of our meal we were indulgently full and content, all of the food pictured here cost 34€ in total. As we adjusted our coats and scarves to leave, the vultures pounced to claim our little table as their own. I recommend this establishment for celebratory occasions, [parent visits](#) or for [private rendezvous](#) for those entangled illicit trysts because the likelihood of crossing paths with anyone you know here is low.

Info

- [Facebook](#)
 - [Website](#)
 - **Metro:** Plaza de España
 - **Address:** C/San Leonardo 12
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La Latina's 'seafood party' in Mercado de La Cebada: The place to see and be seen!

Mercados are the heart and soul of any Spanish city. If you want to get under the skin of the place you're visiting, make a beeline for the city's biggest food market. Wander around each section (meat, vegetables, fish, etc.) and you will instantly see what the region's all about. Then make your way to the *mercado's* busiest bar, order what everyone else is drinking and demand your rightful complimentary *tapa*. If it's something you've never clapped eyes on, even better.



La Latina's [Mercado de la Cebada](#) is no exception. The place encapsulates Spanish culture to almost cliché levels: the heart and soul of Madrid is right here.



Every weekday, [Mercado de la Cebada](#) will sell you fresh **produce from all over Spain**. There's also a good selection of local bars in the labyrinth of alleys both upstairs and downstairs, and even a few clothes stalls, toyshops and cobblers for some of the market's more devout punters.



But then, every Saturday at lunchtime, [Mercado de la Cebada](#) transforms into what I will describe as nothing less than a **seafood party**.





The atmosphere is electric; iced molluscs and pulpo are flowing, and groups of friends doing what they do best: sharing food and belly-laughing, plastic cup of valdepeñas in one hand, half-eaten shrimp in the other.





Grab a few friends and get there **no later than 2:30pm**. Find one of the aproned chaps hovering in front of his stall, affectionately touching everyone with his fishy hands, and place your order per *ración* or by weight.



Before you take your polystyrene plates to the nearest paper-covered stack of crates, don't forget to pick up your **complimentary bottle of wine or cans of beer. Yeah... COMPLIMENTARY!** Due to licensing rules, these shops can't sell drinks. I imagine there's a slight markup on the prices of seafood but, having said that, **the prices are some of the lowest I've seen in Madrid, and the quality is some of the best.**

There are cups, serviettes, toothpicks and mussel 'spives' (spoon-knives) strategically strewn around the stalls – a seafood spectacular with no frills, and all the better for it.

Info

[Web](#) – [Facebook](#)

Address: Plaza de la Cebada, La Latina, 28005

Metro: La Latina (right outside)

Opening hours: Mon – Fri 9am-2pm / 5-8:30pm; Sat 9am-3pm

Another soulful neighbourhood market, not too far away, is [Mercado de San Fernando in Lavapiés](#)

La Barraca, an upscale Valencian restaurant in downtown Madrid

It is easy to be skeptical about the quality of the seafood in Madrid due to its severe lack of an ocean; I would write off most locations that serve paella as tourist traps while advising visitors to seek out their paella in Valencia or elsewhere. However, after sampling the *arroz negro* at [La Barraca](#) I am more optimistic about the state of paella affairs in Madrid and strongly recommend this stellar location.



My first time visiting Madrid was in August of 2008. This excursion with my grandmother, “Safta” Lucy, was a present for my acceptance to college. At that time I never would have fathomed that shortly after finishing my undergraduate degree I would go on to call Madrid my home. Back then I was not nearly as adventurous of an eater as I am now – I have **vergüenza** that I had an aversion to seafood when Safta Lucy originally brought me to [La Barraca](#), an upscale location in Madrid devoted to seafood and rice dishes.

In the present day, 7 years later, Safta Lucy and her friend Semita were passing through Madrid together as a stop on their journey between Mexico and Israel. Lucy made a reservation for us once again at [La Barraca](#), which my stomach now had the refined maturity to appreciate. The walls of this establishment are decorated with **tasteful ceramic art** as well as photos of the **famous clientele**.



Our starters consisted of ***gambas al ajillo***, ***gallos a la madrileña***, and ***mejillones rellenas***. Garlic prawns are my favorite ***marisco*** and I jump at any opportunity to eat them during visits to coastal cities. The ***gallos*** were hearty and filling while the ***mussels*** were both meaty and delicate in texture.





For the main course we shared **arroz negro**, a paella dish served with squids with the rice blackened by their ink. The ink is a delicacy that contributes positively to the flavor and texture of the rice.



And of course dessert, a **cheesecake** to end on a sweet note.



Info

[Website](#)

Address: Calle de la Reina

Phone: 915 32 71 54

Reservations advised.

You'll also like:

- [La Maruca, a swanky Cantabrian restaurant in Barrio Salamanca](#)

Lambuzo, a family-run Andalusian restaurant in the heart of Madrid

- Cozy wine bars in La Latina (with gluten free options!)

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