

# Espadrilles: 3 places in Madrid to get your hands on one of Spanish footwear's greatest items

Summertime is here, and while many of us have already done a little bit of vacationing, there's a little [Made in Spain](#) thing that is made for a truly authentic *veraniego*: **the espadrille (*alpargatas*)**. Before I spent a lot of time in Spain, my summer footwear was just about limited to flip-flops and other summer sandals (and let's face it, they really hurt your feet, and in my case, your tolerance for them stands at zero when your heel cracks for the first time). But then when I walked around major Spanish beach towns, it wasn't flip-flops that were the main shoe of choice: they were espadrilles.

Now wait, you're probably thinking: All Spaniards wear the wedge ones everywhere? Nope (except for the woman at my gym who wears them on the exercise bike and to lift weights); there's actually a lot more variety of them than the ones you normally see in New York, Miami, LA, London, or Palm Beach. You can find them in just about every shoe store around (and even in Zara!), but as a true proponent of finding things that are **really authentic and handmade**, here are three places where **you can get your hands on them in Madrid**, some more traditional and others more modern.



# 1. If you're looking for something traditional... Casa Hernanz

A few years ago, when I was an *alpargata novice*, I checked, like any good New Yorker does, *The New York Times*. I had seen an [article](#) about Casa Hernanz, just off Plaza Mayor. And this is without a doubt the most emblematic place to get espadrilles in Madrid, While we often tend to get concerned about a place's proximity to Plaza Mayor because of the fear of it being a tourist trap, coming here, like going to the rooftop bar at The Hat or eating your way through the Mercado de San Miguel, is absolutely worth it (while an expensive relaxing cup of *café con leche* is not).





Founded in 1840, and in the fourth generation, you'll find the wide selection of threads and fabrics the family produces. And



of course, the star product- the espadrilles themselves. It's no wonder you'll find a line out the door onto the street



...on a Friday at 10 AM

Be sure to try everything on! You want them to be snug at first because they stretch out over time!





**Casa Hernanz**  
Calle de Toledo, 18

28005 MADRID

Tel.: +34 913 66 54 50

Hours: Mondays and Fridays 9:30 to 1:30 PM/4:30-8;  
Saturday 10-2 Closed Tuesdays, Wednesdays, and Thursdays

Metro: Tirso de Molina (Line 1), La Latina (Line 5)

[Website](#)

**2. If you're looking for a  
"capricho" (to treat yourself)...  
Mintandrose**





## Modeling my Skorprios along the Alameda de Apodaca in Cádiz

Mintandrose is a fairly new player in the espadrille market, but their 100% handmade models are making a splash not only in the fancier parts of Spain, but also abroad, including in American retailers such as Nordstrom and Anthropologie. With single-soled and double-soled models in a variety of hues (such as all black, white with a black tip, or marine blue with a white tip), this is your go-to for a splurge.

The main way to buy them is online, but in my experience the best thing to do is to try them on. You want them to be SUPER TIGHT because since they're all made by hand, they'll gradually grow looser (my first pair is now a little too big for my feet). They also make canvas models and the line has expanded to include sandals and bags.

Should you want to try them on, the website offers a list of [stockists](#). I went and got one of my pairs at [Etbang](#) in Chueca (which I will have to go and write about at a later date).



Some of the selection of Mintandrose at Etbang

**Mintandrose**

[Online Shop](#)  
[stockists](#)

*If you want to try them on go to...*

**Etbang**

*Calle Pelayo, 66*

*28004 MADRID*

*Tel.: +34 626 56 04 82*

*Hours: Monday-Saturday 11:30-2:30 PM, 5 PM-8:30 PM*

*Metro: Alonso Martínez (Lines 4, 5, and 10), Chueca (Lines 5)*



<http://etbang.com/>

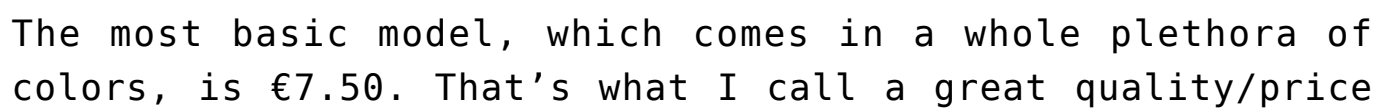
**3. If you're looking to go where  
the locals go (and for other shoes  
all year-round, too)... La  
Alpargatería**



They say that Chamberí is one of the city's most *castizo*, or authentic, neighborhoods, in this 'hood (which is my favorite



to live in) there's a hidden gem of a store at La Alpargatería. If you associate García de Paredes with the Extranjería office where you drop off your prórroga paperwork, then just know that this street is so much better than that. A lot of my haunts happen to be on this very street, and when it's time for my pairs of espadrilles in the summer, this is my spot. I bought my family matching ones for our family vacation last year in Greece; let's just say that I got them converted (or at least that's what I'd like to believe).



The most basic model, which comes in a whole plethora of colors, is €7.50. That's what I call a great quality/price



example. My favorite color is *crudo* (which is a type of off-white) because it's the perfect neutral tone that goes with most of my wardrobe, and it deals better with urban wonders that would get a white pair very dirty in no time. I've also gotten my black wedges there, perfect for those who like the idea of tying the rope up your ankles, but would rather buckle in at the top.



They even have new models, which you can see in the picture above, that have a rubber sole as opposed to the traditional



one. This is perfect for city-dwellers who love their espadrilles, but want a little bit more safety in their step.

La Alpargatería isn't just a place for summertimes espadrilles; they also have Victoria sneakers, ballet flats (aka *manoletinas*) in a wide plethora of colors and fabrics (suede AND leather), and if you need some *zapatillas de casa* (because going barefoot in your *piso compartido* really isn't going to fly), they've got you covered.

### ***La Alpargatería***

#### **[Web](#)**

*Calle de García de Paredes, 74*

*28010 MADRID*

*Tel.: +34 913 08 32 11*

*Hours: Monday-Friday 10 AM-2 PM/5 PM-8 PM; Saturdays 10 AM-2 PM*

*Metro: Gregorio Marañón (Lines 7 and 10)*

Check out our new **[Made in Spain](#)** category for more on local designers and producers. And feel free to make some recommendations!

You may also like our previous post on: **[Best Gifts from Madrid](#)**

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**Dime que me quieres:  
Personalized jewelry to show  
how much you love someone (or**

# yourself)

This may be the déjà vu (and if you've read some of [my previous work on Naked Madrid](#), you already know this). But I once again have found a spot on Instagram. [Lovely Pepa](#), a Madrid-based fashion blogger had a beautiful gold-plated bangle and, curious, about where she got it, I clicked on the [pin](#) which had the designer tagged.

*iFenomenal!* I said to myself, it's right on my way home from Plaza de Castilla (on my way back from one of my July gigs in Alcobendas). Looking for relief from the oppressive heat, I headed down the hill as Plaza de Santa Bárbara merges with Hortaleza and Fernando VI off to the little storefront on the Travesía de San Mateo (which I, considering myself to have an excellent handle of my Madrid geography, had just found out existed) where you'll find [Dimequemequieres](#).





Run by Eva Verdeal, who divulges on the [blog](#) that she studied fashion design in Madrid and London, and until having kids,

worked in the fashion industry. One day, she came up with the name “Dime que me quieres” from the idea that there are an infinite amount of ways for us to say “I love you.” And by personalizing bracelets and necklaces we can manifest however we want to say *te quiero* (or I love you) to the people around us.

When I walked into the store, I was in love with everything and began trying lots of things on. The biggest conundrum was that my desired message was too long for what Eva considered to be her preferred piece. After a little bit of debate, she proposed abbreviating my desired phrase, and I agreed.

After waiting for a few minutes while she engraved the bracelet down in the basement workshop (and browsing through the sale section), my brand-new bracelet was proudly on my wrist





Front



and back

There are plenty of other non-personalized pieces such as statement necklaces, earrings, and rings (all in my exact taste!)





While I'm a gold-plated kind of girl, you can also get pieces in silver or rose-plated as well. I'm already creating a

mental wishlist.



Her pieces are stocked in some El Corte Inglés locations (I have seen a display case in the one on Preciados), but it's well worth going to the store/workshop to have yours engraved in the moment (and as an added bonus, if you're a tea lover. you can take samples from a tea shop in the vicinity.

*Dite que te quieres* (Tell yourself that you love yourself) or whoever you love how much with something from Dimequemequieres

## **Dime que me quieres**

***Address:*** Travesía de San Mateo, 7-9

***Tel.:*** +34 914 38 40 98

***Email:*** [info@dimequemequieres.net](mailto:info@dimequemequieres.net)

***Hours:*** Monday-Saturday 11 AM-8:30 PM

***Metro:*** Alonso Martínez (Lines 4, 5, and 10)

***[Web](#)***

***[Facebook](#)***

***[Twitter](#)***

***[Instagram](#)***

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**Helena Rohner, handmade jewellery in the heart of La Latina**