Dime que me quieres: Personalized jewelry to show how much you love someone (or yourself)

This may be the déjà vu (and if you've read some of **my previous work on Naked Madrid**, you already know this). But I once again have found a spot on Instagram. **Lovely Pepa**, a Madrid-based fashion blogger had a beautiful gold-plated bangle and, curious, about where she got it, I clicked on the **pin** which had the designer tagged.

¡Fenomenal! I said to myself, it's right on my way home from Plaza de Castilla (on my way back from one of my July gigs in Alcobendas). Looking for relief from the oppressive heat, I headed down the hill as Plaza de Santa Bárbara merges with Hortaleza and Fernando VI off to the little storefront on the Travesía de San Mateo (which I, considering myself to have an excellent handle of my Madrid geography, had just found out existed) where you'll find **Dimequemequieres**.



Run by Eva Verdeal, who divulges on the **blog** that she studied fashion design in Madrid and London, and until having kids,

worked in the fashion industry. One day, she came up with the name “Dime que me quieres” from the idea that there are an infinite amount of ways for us to say “I love you.” And by personalizing bracelets and necklaces we can manifest however we want to say *te quiero* (or I love you) to the people around us.

When I walked into the store, I was in love with everything and began trying lots of things on. The biggest conundrum was that my desired message was too long for what Eva considered to be her preferred piece. After a little bit of debate, she proposed abbreviating my desired phrase, and I agreed.

After waiting for a few minutes while she engraved the bracelet down in the basement workshop (and browsing through the sale section), my brand-new bracelet was proudly on my wrist



Front



and back

There are plenty of other non-personalized pieces such as statement necklaces, earrings, and rings (all in my exact taste!)



While I’m a gold-plated kind of girl, you can also get pieces in silver or rose-plated as well. I’m already creating a

mental wishlist.



Her pieces are stocked in some El Corte Inglés locations (I have seen a display case in the one on Preciados), but it's well worth going to the store/workshop to have yours engraved in the moment (and as an added bonus, if you're a tea lover. you can take samples from a tea shop in the vicinity.

Dite que te quieres (Tell yourself that you love yourself) or whoever you love how much with something from Dimequemequieres

Dime que me quieres

Address: *Travesía de San Mateo, 7-9*
Tel.: *+34 914 38 40 98*
Email: *info@dimequemequieres.net*
Hours: *Monday-Saturday 11 AM-8:30 PM*
Metro: *Alonso Martínez (Lines 4, 5, and 10)*
Web
Facebook
Twitter
Instagram

You'll also like:

Helena Rohner, handmade jewellery in the heart of La Latina

Helena Rohner, handmade jewelry in the heart of La

Latina

When you think of **La Latina**, you generally think of tapas, vermouth, the tortilla de patata with caramelized onions at **Juana La Loca**, and of course, El Rastro. You wouldn't normally think of handmade jewelry, but on **Calle del Almendro**, just off of Cava Baja (by way of Grafal), you'll find the **Helena Rohner showroom**.



Originally from the Canary Islands, Rohner bases her designs on the simplicity of shapes and pure lines. She mixes silver (there are gold-plated pieces as well) with a variety of materials (some of her pieces use porcelain, wood, and stones)

to create simply beautiful designs. In addition to jewelry, Rohner has designed a variety of other products for companies such as Bodum and Georg Jensen. She's also the **2014 winner of the Medalla de Oro en Bellas Artes.**





Over the holidays, I stumbled upon her jewelry at **The Hovse**,

an amazing pop-up shop a short walk from my then-apartment. I'm always on the lookout for something different, especially things made in Spain. And this is where it all began. I'm a sucker for jewelry since it's normally something you can't outgrow, well at least in theory. I was looking for little **presents to bring to my parents and sister** in New York and I love bringing things that they can't get there.



What captivated me when I stumbled upon her station that very fateful day? Bracelets with simple silver or gold-plated pieces on colored cord. I began trying everything on, and I was sold. I also found a **gold-plated ring** that was a band in the form of a fishtail braid; it was just my style and fit on the exact finger I was looking a ring for. After picking up some items for my parents, sister, and one of my best friends from home, I snagged most of my made-in-Spain **Chrismukkah loot**.

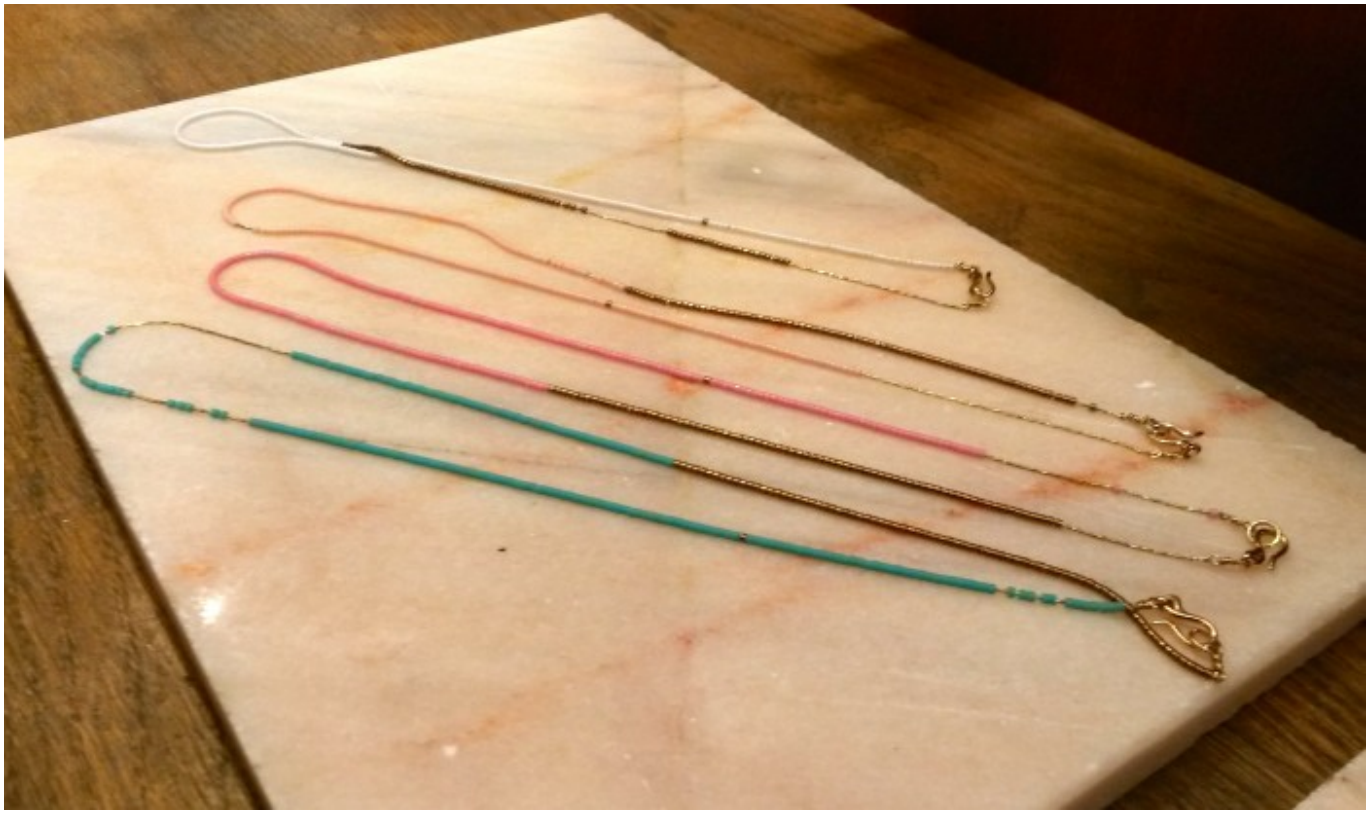


Once I got back, I knew that I wanted more and decided to take a trip to the studio and store. As you enter, you can see the center displays with all of the different styles with the workspace on the left and offices on the right.



On my first visit, I was first drawn to the selection of

bracelets that I had seen at The Hovse in various colors with simple shapes. There was a bright blue that I'm absolutely in love with (I have several pieces in that color), but the saleswoman guided me towards the ***granada* cord** (it's a very pretty pink that contrast well, in Spanish, granada means pomegranate).



The bracelets on the colored cords are okay to wear in the shower and one of the saleswoman proudly reported that the silver pieces **can be worn while swimming** in the summer and can hold up well. In addition to those bracelets, I then got a bangle with a noted etching to fill a void left by one of my presents that broke. On subsequent visits, I got more bracelets like this, including a gold-plated circle on red cord. I also got a pair of small studs in the form of a knot (most earrings are sold individually). Other pieces I've snagged are a necklace with a knot pendant and another that can be worn as a headband (something I've definitely done to dress up my late-day ponytail on occasion.



When you go to Helena Rohner, you'll come out with more than you planned on getting, but trust me, you'll never want to take them off.

Info

Website
Facebook
Calle del Almendro, 4
Metro: La Latina
Hours: Monday-Friday 9 AM-8:30 PM; Saturday 12:00-2:30 PM and 3:30-8 PM; Sunday 12-3 PM

You'll also like:

Dime que me quieres: Personalized jewelry to show how much you love someone (or yourself)