

Map2app

Are you a travel blogger or local tour guide? Is your business organizing a festival, fair or conference series? Or are you simply looking for the best way to spread the word on your favorite spots? If so, then look no further, because your content no longer has to be limited to blog posts and web pages – it's time for you to make an app!

Map2app allows you to make your content available to anyone anywhere with a handy app that includes interactive maps, menus, content, and more. And it's not only for bloggers – anyone can use it. As described by Map2app's CEO, Pietro Ferraris, **"Map2app does for mobile apps what WordPress does for blogs:** It makes content publishing easy, intuitive and free."

The best part of all is that **you don't really need to have IT skills**. Thanks to Map2app, anyone can come out with an affordable app as an additional way to help people locate their favorite spots. Just following a few easy steps and voila: you've got yourself an app!

Steps:

1. Go to the [website](#) and sign up
2. Upload your blog content (text & images)
3. The software generates the app
4. Publish it on the main app stores!

Here is a **useful video** on how to make your own app using Map2app software:

In case you're wondering, we at [Naked Madrid](#) are working on our own app which will come out soon!