Advertise with us

Want to reach Madrid's English-speaking community as quickly as possible? Then you're in the right place.

Naked Madrid is the leading English-language online city guide, and one of the most popular and trusted sources of information on the Spanish capital. We take pride in offering quality content about unique locations and cool happenings in Madrid that we genuinely care about and know our readers will appreciate, too.

The team behind Naked Madrid also runs the English-language immigration and residency forum, SpainGuru.es, which is geared at expats already in Spain or looking to move here. We can offer combined packages for advertising on both platforms.

In addition to our websites:

- Naked Madrid has nearly 5,000 actively engaged and completely organic followers on our Facebook page. We also have nearly 3,000 organic followers on our Instagram account.
- SpainGuru has an active and well curated Facebook group with more than 4,500 vetted contributors

Naked Madrid advertising opportunities

Reach thousands of your potential customers across Madrid and Spain with advertorial content, photo galleries, event promotion, or other engaging content on our website and social media channels. Get in touch with us for more stats and info.

We take a tailored approach, making sure you get the right kind of reach for your particular type of business. Note that we only work with advertisers whose product or service we believe would be relevant and beneficial to our readers.

Some of the types of exposure we can offer:

- A advertorial article about your business expertly crafted by one of our talented writers, to be featured on the website with a week of front page exposure
- Inclusion of your event in our event calendar, along with a feature about it on our home page
- A dedicated page recommending your expat-oriented service to our readers (only offered for truly excellent services that we believe would be of great use to our audience)
- Prominent banner advertising throughout our site
- Cross promotion on our sister website, SpainGuru.es
- Facebook or Instagram posts featuring a photo galleries, articles or videos about your business
- Regular Facebook, Instagram, and/or Twitter posts to let our fans know about your special offers, events, or promotions

How much does it cost?

Prices vary depending on your needs. We can ensure that it will always be great value for money considering our huge reach.

Ready to reach thousands of English speakers in Spain?

Send us a message today, so we can talk about how to make the most of our partnership!