# Supporting women-owned businesses in Madrid: A guide & benefit raffle with Madrid For Refugees

It's International Women's Day! And in order to celebrate, we've compiled a list of our favorite women-owned businesses, artistic projects and local initiatives in Madrid. This useful guide was created by <a href="Naked Madrid">Naked Madrid</a> and <a href="VeraContent">VeraContent</a> to showcase Madrid's inspiring community of female entrepreneurs.

And in collaboration with <u>Madrid For Refugees</u>, these businesses have generously donated prizes for a <u>benefit raffle</u> to help celebrate International Women's Day.

To take part in the raffle, <a href="click here">click here</a>!

Find out how you can support local, female-owned businesses in Madrid and win some fantastic prizes at the same time!

# 1. Eco Families ES



# ecofamilies.org

# ropa que planta árboles

Eco Families ES specializes in eco-friendly clothing with no carbon footprint. They plant one tree for every garment that's bought from their site, and 100% of the profits are invested in reforestation and conservation projects across Spain and around the world. Their products are donated by users, so each pre-loved item that's purchased on ecofamilies.org skips the 8kg of CO2 that are generated in the production process, and the carbon footprint is reduced by 50kg as a result.

#### Raffle donation:

A €50 voucher for clothes on their site.

# Colecciones destacadas



#### Contact info:

• Instagram: <a href="mailto:@ecofamilies.es">@ecofamilies.es</a>

■ Email: info@ecofamilies.org (Abigail Austin)

■ Phone: +34722593387

# 2. Made Obvious



Lia Quigley is an Irish print designer who founded <u>Made Obvious</u> in July 2020. Her idea was to create ethical and sustainable products from her studio in Madrid. Lia's prints are gorgeous, as she has over a decade of experience in the fashion industry with leading brands such as Calvin Klein, Topshop and Zara.

All of Lia's products are made using GOTS (Global Organic Textile Standard) certified organic cotton through a process

of no-waste pattern cutting, and she uses excess fabric to make heat therapy pillows. These are primarily intended to support pain relief and were inspired by Lia's chronic pain condition and in-depth understanding of pain-relief techniques.

Lia has also created a craft community which meets once a month to explore all things craft. The Made Obvious mission is to connect through creativity and be a powerful voice for chronic pain warriors in the sustainable fashion industry.

#### Raffle donation:

A "Labour of Love" eye pillow. (€35)



Contact info:

• Instagram: @madeobvious

• Email: madeobviousbusiness@gmail.com (Lia)

# 3. peSeta



peSeta is a sustainable fashion brand which was established in Madrid at the start of the century. The brand was founded by Laura del Pozo, an entrepreneur and lover of all things fabric. PeSeta's leading values are people, sustainability and equality.

In addition to running her brand, Laura has given talks in Guinea, Palestine, Senegal and many other places about her role as a businesswoman in the sustainable fashion industry. She has also been involved in numerous projects, such as teaching women how to sew in Senegal and "Diálogos en femenino plural," an initiative organized by the AECID (Spanish Agency

for International Development Cooperation) in Palestine, where participants discuss themes of fashion and social change among Spanish and Palestinian women.

#### Raffle donation:

A backpack. (€109)



#### Contact info:

Instagram: <a href="mailto:@pesetaoficial">@pesetaoficial</a>Email: Jaime@peseta.org

• Shop: Calle de las Huertas 37, 28014, Madrid, Spain

Phone: +34915211404

# 4. ALBURAYA



ALBURAYA specializes in unique necklaces that tell a story of the cultural and artistic wealth of Africa. Their goal is to design long-lasting jewelry that's filled with memories and meaning. The brand focuses on creating a bond between those who share a passion and love for handmade jewelry as they are all crafted and designed at a workshop in Madrid.

#### Raffle donation:

A necklace. (€40-120)



#### Contact info:

• Instagram: @alburaya

• Email: sofiayanesburaya@gmail.com

■ Phone: +34640310175

# 5. Entrelanados

Entrelanados offers in-person and online workshops on woven mandalas inspired by the Wixárika people. Julia, Entrelanados's founder, explores how mandalas are more than just a craft—they strengthen skills, self esteem, reduce stress and help to generate connections in the present moment. Circles of positive energy are formulated by the flow of the fabrics in the workshops, combining the creation of mandalas and art therapy.

### Raffle donation:

A Mandala Tibetano workshop voucher (for those in Spain), a gift card for those outside of Spain. (€35)



# Contact info:

Instagram: @entrelanados
Facebook: Entrelanados
Phone: +34679227290

# 6. Catus Bastet



Catus Bastet is a self-managed design and illustration

project. Its main focus is on feminism and sharing experiences and designs with customers to generate a sense of community and collective imagination. Their most iconic products are the t-shirts and sweatshirts, as well as the stickers with the Akelarre design. While their primary ambition is to share and celebrate feminism, they love embracing different fashion and accessory designs!

#### Raffle donation:

A bag and sticker with the Akelarre design. (€10)



#### Contact info:

Instagram: @catus.bastetFacebook: @catus.bastet

■ Email: catusbastet@gmail.com

Address: They don't currently have a shop but you can find lots of their products at La Oveja Negra taberna vegana, on Calle Buenavista 42, 28012, Madrid.

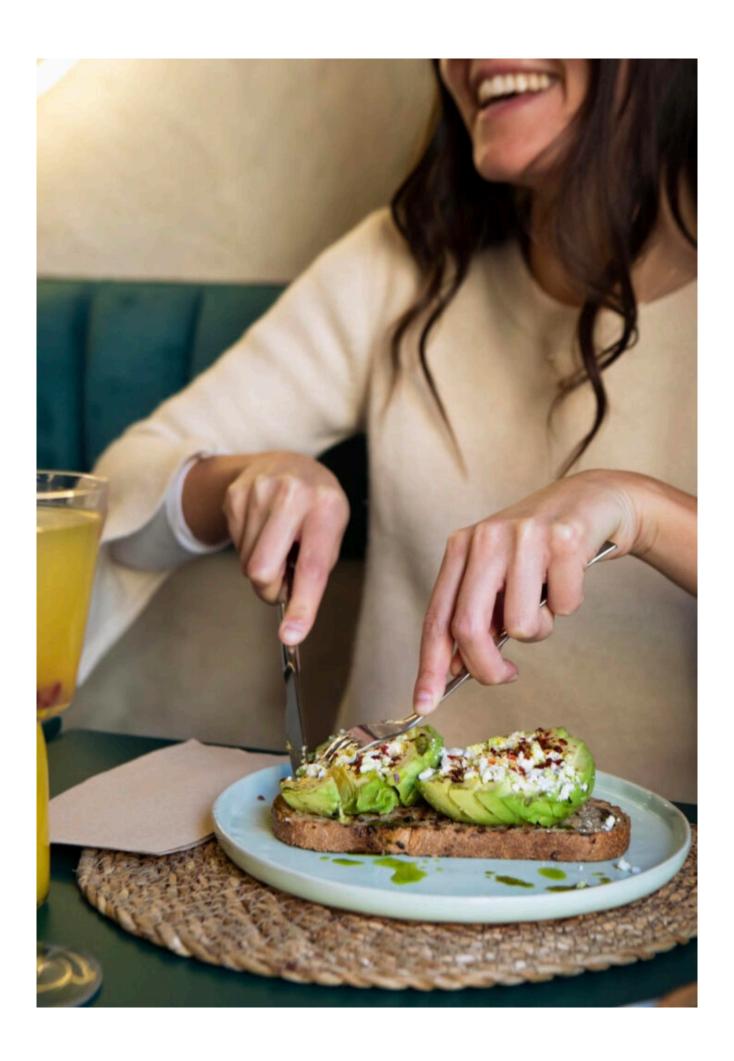
# 7. Bô Coffee Madrid



<u>Bô Coffee Madrid</u> is a specialty brunch and coffee shop located in the heart of Chamberí in Madrid. They have an extensive menu of drinks, desserts and brunch options, with some really healthy and tasty treats available. Check it out and support a female-owned brunch spot this International Women's Day!

# Raffle donation:

A complete brunch with a drink, meal and dessert.



#### Contact info:

Instagram: <a href="mailto:@bocoffeemadrid"><u>@bocoffeemadrid</u></a>Facebook: <a href="mailto:@bocoffeemadrid"><u>@bocoffeemadrid</u></a>

■ Phone: +34913952089

- Address: Calle Espronceda 16, Madrid.

# 8. A Space to Express



A Space to Express was created by Vesta Rounsaville in 2015 and was first implemented as an extracurricular activity in bilingual schools. It now hosts bilingual artistic events including the "Paint and Sip" art-technique workshops where participants recreate famous works of art while enjoying art therapy sessions with live music.

A Space to Express is now collaborating frequently with the NGO Madrid For Refugees, and for every event, a portion of the proceeds are donated to the charity.

#### Raffle donation:

A free ticket to a Paint and Sip night.



#### Contact Info:

• Instagram: @a\_space\_to\_express

■ Facebook: A Space to Express: Paint and Sip

■ Email: vesta.rounsaville@gmail.com

■ Phone: +34685436995

# 9. Besha Wear



Founded in 2018, <u>Besha Wear</u> was created by Besha, a Congolese seamstress who moved to Madrid in search of better career opportunities. When founding Besha Wear, her initial intention was to get Spaniards to wear clothes from Africa. But before she knew it, her initiative had evolved into a hub for African migrants and a food bank which she runs with the help of contributions from World Central Kitchen.

#### Raffle donation:



#### Contact Info:

• Instagram: @beshawear

- Address: Calle Esgrima 5, 28012, Lavapiés, Madrid

Take part in our benefit raffle to support Madrid For Refugees & women-owned businesses in Madrid!

In addition to directly supporting these women-owned businesses in Madrid, with a €6 donation you can <u>enter our benefit raffle</u> for the chance to win an awesome prize and support Madrid For Refugees at the same time.

Thank you to all of the businesses listed above for donating gifts to the raffle, and to VeraContent team members Kyler Canastra, Emily Wilson and Jess Farmer for putting this guide together.